

Fusion Essence

CREATE THE DIGITAL FUTURE OF YOUR BANK

You focus on your customers, we help you meet their demands

Imperative 3

Fast Time to Market

With Fusion Essence core banking and Fusion Digital Platform, react to your market quickly and deliver banking services faster at a lower cost.

- **In-memory analytics engine** provides precise and accurate insight on customer and business statuses, enabling you to obtain a single view of profitability and customer insight across lines of business, channels and products. It therefore allows for faster, more informed decision-making.
- **Product Composer** enables you to define a new business product constructed graphically from a series of product features. You can create and launch products by attaching variations of the associated features in days, not weeks.
- **Digital Sales** to quickly setup, execute and track campaigns on all channels.
- **'Plug and play'** functionalities provide you with a path to introduce new modern, efficient product processing capabilities that will integrate with your core banking system, protecting your IT investments.
- **End to end commercial banking** that is pre-integrated with best of breed solutions, allowing you to transform across lines of business at speed.

Fusion Digital Platform's Digital Development Kit allows for quick and easy customisation without impacting future upgradeability.



5 imperatives

when selecting technology and solutions for a retail banking digital transformation

3 Fast Time to Market

Fusion Essence customers benefit from



65%

quicker to open a new branch



60%

reduction in time to configure a new product



50%

faster development of new processes

Hear it from our customers and find out more

Video testimonials



CTT case study



QIB case study

See our solution in action



[Fusion Essence Front-to-back
Simpler, faster, smarter - Video Demo](#)

[Fusion Essence solution overview](#)



Find out more

[Fusion Digital Platform & Fusion Digital Channels solution overview](#)

Misys and D+H joined forces to create the third largest Fintech company in the world.

[Find out more about Finastra](#)

