

Imperative 5

# **Platform for Growth and Innovation**

You focus on your customers, we help you meet their demands

#### **With Fusion Digital Platform**

- Deliver frictionless omnichannel banking experience
- · Gain deeper insight into client behaviour with in-memory analytics
- · Grow long-lasting customer relationships using our digital engagement tools
- Integrate FinTech and third party capabilities quickly using FusionFabric Connect
- Leverage our PaaS platform to monetise innovation
- · Adjust business model to changing market dynamics with agile processes
- · Provide advanced customisation capabilities with the Digital Development Kit
- Benefit from solution roadmap packed with innovation
- Upgrade in days or weeks (not months!) with future-proof architecture



## 5 imperatives

when selecting technology and solutions for a retail banking digital transformation

**Proven Platform for Growth and Innovation** 

**Fusion Essence** customers benefit from



Profit increase in one business quarter



300%

Online and mobile customer base growth in four years



Increase in market share



Increase in transaction value with mobile banking

# Hear it from our customers and find out more





Ferratum case study



Banca Transilvania case study



Forrester technology adoption white paper and infographic

### See our solution in action



Fusion Essence Front-to-back Simpler, faster, smarter - Video Demo



**Fusion Essence** solution overview



Fusion Digital Platform & Fusion Digital

Channels solution overview

Find out more

Misys and D+H joined forces to create the third largest Fintech company in



